

## Personal Profile

I am a problem solver who approaches challenges with a focus on action, empathy, and a mindset of always learning. I have utilized this tenacity to design, test, and implement user-centered products in several industries, contributing at different times to all aspects in the lifecycle of product design and implementation.

## Education

**University of Illinois**  
**BFA : Industrial Design**  
Graduated May 2016

**General Assembly**  
**User Experience Design**  
Graduated 2019

## Milestones

**ICPA**  
5 Awards for Ad Design

**Krannert Art Museum**  
Selection for Annual ID Exhibition

**University of Illinois**  
**School of Business Administration**  
Certificate for Excellence in  
Sustainable Management and  
Technology

Visual Designer for a NASA/JPL joint grant proposal.

NGO work in India developing a solar stove.

## Experience

### UX Designer

#### Five To Nine

March 2019 - May 2019

- Worked directly with the client and users to problem solve at the intersection of user and stakeholder needs to increase engagement with the platform
- Conducted research, design, and testing of new on-boarding features
- Defined user-centered, research-based, design principles on an Agile Team

### Designer

#### Multiple Clients

October 2017 - Current

- Using an empathy based approach understand clients and their needs
- Working alongside clients to create effective UX designs, conduct research/testing, develop web designs, graphic designs, and marketing collateral
- Clients include: Network Perception (2020 - Ongoing) Clancy Properties (2018 - Ongoing), Roquette America (2019), Faction Studio (2019), and Pirate Fly Fishing (2017).

### Industrial Designer

#### HPI Inc

March 2017 - October 2017

- Lead Industrial Designer for Bathroom and Dorm products
- Conducted User-Centered Research, Design, and Prototyping for household goods that recieved placement in Walmart, Target, and Aldi

### Industrial Designer

#### UPTECH Inc

May 2016 - January 2017

- Served as Industrial Designer for UAV's
- Completed contracts for government and civilian clients
- Worked on the Aerospace team alongside engineers

### Graphic Designer

#### Illini Media Company

August 2014 - May 2016

- Worked on and eventually led the Advertising Design team
- Created engaging, original advertising campaigns for local and national clients by working hand in hand to communicate their voice

## Skills

### Design

Wireframing  
Prototyping  
Story Boarding  
Agile Process

### Research

User Journeys  
Interviews  
Usability Testing  
Market Analysis

### Tools

Sketch  
InVision  
Axure  
Adobe Suite

### Tools

Web Development  
SQL  
Python  
Zeplin